

2009 DONORS ARE AWESOME



Vancouver Is Awesome is a community-based non-profit organization dedicated to the study, promotion and preservation of Vancouver arts and culture, with a positive spin.

We are reaching out to you, our community, to help us out in our 2009 donor drive. Without your help we might not be around for the long haul.

10 REALLY GOOD REASONS TO MAKE A DONATION DURING OUR DONOR DRIVE

- #1. We are the only source that you can rely on for simply good news about the city you live in... every single day.
- #2. Your business, event, art show, band, brand, organization, friend or family may have been one of the hundreds that we've helped to shine a positive light on in the past year, and now we're asking for your help in return.
- #3. We have published over 3000 features concerning all kinds of different things that make Vancouver awesome. We are 100% committed to following through but we need your help.
- #4. Being a new non-profit, we do not receive grants to fund our operation and we will not be eligible for most until 2011.
- #5. While we do have the odd advertisement on our site, ad revenues bring in a mere 10% of our operating costs. This donor drive is one of the few ways we'll be able to raise money to pay our for operations over the coming year.
- #6. We're only going to be reaching out for donations like this once a year, the rest of the year will be business as usual. That is unless we don't raise enough money to keep us afloat, in which case we will likely have to close up shop.
- #7. We've hopefully given you something fun to do aside from reading our blog, by putting on and sponsoring MANY events over the past year. We've also helped spread the word about hundreds more that we didn't sponsor. Without your donation we won't have the resources to keep this up over the next year.
- #8. There has never been anything like Vancouver Is Awesome in this city and without your financial support it could be the first and also the last.
- #9. We try to offer something for everybody, from dog and cat lovers to outdoor lovers, sports fans, foodies, artists and patrons of the arts, party goers, musicians and music lovers and everyone inbetween... but we are always specifically target you, the residents of this fine city who are simply interested in awesome stuff.
- #10. We shine a positive light on things about this city that are awesome and we need your help to keep that light on. And if you don't donate, then nobody will.

WHAT ELSE DO YOU GET OUT OF IT?

In exchange for being a donor, your name (or the name of your business) will be laser etched onto our 2009 donor plaque and you'll receive a set of 3 pins and a bumper sticker. At the end of our ten day donor drive we'll be holding draws for thousands of dollars worth of giveaways donated by local businesses. By making a donation today you will be eligible to win any of the stuff we unveil over the coming days.

WHERE DOES THE MONEY GO?

Your kind donation will be put towards our operating costs including our office rent, executive/administrative costs, site design/maintenance and hosting, accounting, promotions, events as well as the multitude of other expenses that come along with operating a federally incorporated non-profit that relies on the community that it supports to finance it. In the future our goal is to release an annual printed book as well as opening a community-minded retail space/gallery but in the short term our goal is simply to keep afloat and put on some more events in 2010, and we really do need your help to do that.

PLEASE VISIT VANCOUVERISAWESOME.COM TO FIND OUT HOW TO MAKE A DONATION

THANKS IN ADVANCE FOR YOUR KIND SUPPORT!!!